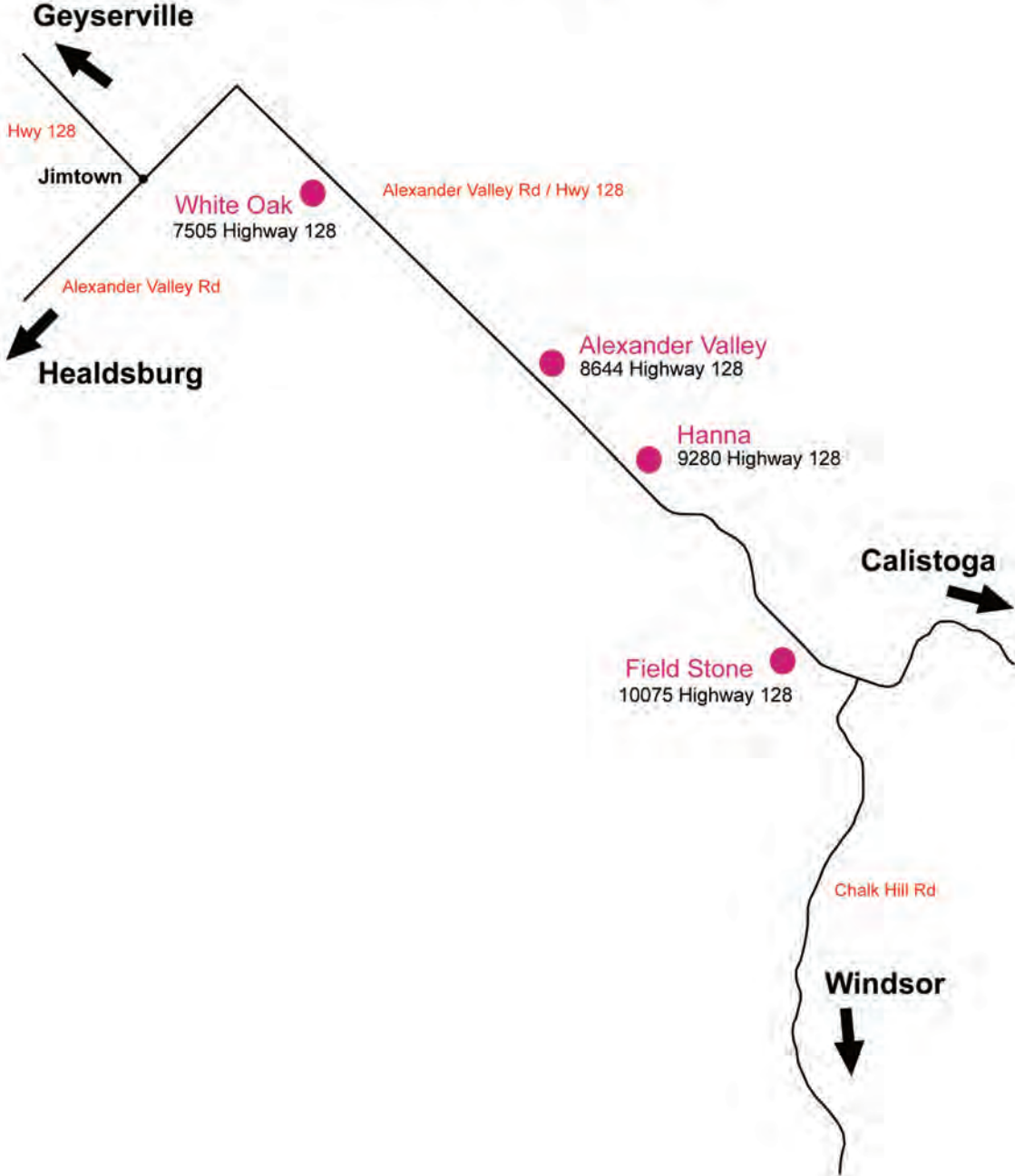


# Alexander Valley



## Alexander Valley

Alexander Valley Vineyards  
Field Stone Winery  
Hanna Winery & Vineyards  
White Oak Vineyards & Winery



## Alexander Valley Vineyards

*Alexander, the Grapes*

8644 Highway 128  
Healdsburg, CA 95448  
800-888-7209; 707-433-7209  
<http://www.avvwine.com/>  
avv@avvwine.com

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Owner(s): Wetzel Family Estate  
Winemaker: Kevin Hall  
Club Director: Lu Hughes

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Tasting Room: Daily 10-5



### The Wines

White wines: \$9-25

Red wines: \$19-50

#### Specialties:

Cabernet and Chardonnay

Cases: 100,000

Alexander Valley is world renowned for its *terroir* (the grape-growing geography, pronounced “ter-WAR”). So it’s natural that the Wetzel family, living and farming on the site of the original homestead of pioneer Cyrus Alexander, and being themselves pioneers in the valley wine industry, have appropriated the auspicious name of the valley for their winery.

The winery is probably best known for its Cabernet Sauvignon, but it is also the home of a Zinfandel with a veritable cult following, the cleverly named Sin Zin. The grounds include a picnic area with a western valley vista. And there’s a bocce ball court (the locals prefer the Italian variant bocce), the scene of an annual tournament.

## The Wine Club

**Club Name(s):** Alexander Valley Vineyards Wine Club

**Shipments:** 2 bottles x3 or 2 bottles up to x12

**Wine Discounts:** 20 percent/bottle; 30 percent/case

**Annual Cost:** \$115-540

**Choice of Wine:** Red or white

**Members:** 1,800

**Club Founded:** 1996

**Merchandise Discount:** 20 percent

### Club Events:

Cyrus Birthday Dinner

Spring Bash

Harvest Party

Blending with the winemaker

9 luncheons

Typical attendance: 100+

**Futures Discount:** Yes

Alexander Valley Vineyards emphasizes the flourishing art of pairing wine and food, with a resident chef to perform the expert conjuring and conjugations. Nine luncheons in the course of the year provide an abundance of occasions to attend. There's a candlelight dinner in honor of Cyrus Alexander's birthday at the historic adobe home. More festive events include the Spring Bash and a harvest grape stomp. A venture with the winemaker gives club members the opportunity to create their own personal blends, and there's a magnum of Zinfandel awarded for the best blend.



## Associated Events

Alexander Valley Winegrowers

Russian River Wine Road

ZAP



## Field Stone Winery

*The Only Zin of a Preacher Man*

10075 Highway 128  
Healdsburg, CA 95448  
800-54-GRAPE; 707-433-7266  
<http://www.fieldstonewinery.com/>  
fieldstone1@earthlink.net

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Owner(s): John and Katrina Staten and Family  
Winemaker: Patrick Murray  
Club Director: Helen Weber

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Tasting Room: Daily 10-5

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### The Wines

White wines: \$16-18  
Red wines: \$14-40  
Port wines: \$50

#### Specialties:

Cabernet and Petite Syrah

Cases: 8,000-10,000

Actually, Field Stone doesn't make a Zin, but Dr. Staten *is* a retired Presbyterian minister. And the allusion to "Dusty Springfieldstone" is irresistible.

The Field Stone club is one of the older clubs in the county, and the winery is memorable for its austere stone wall facing, a mask for the warm and cozy tasting room within. The club's events are held on the grounds of the winery, in the picnic area under the majestic old oaks that surround the building. Most events focus on one or two Field Stone wines, with talks about how they get from vines to bottles. The wine or wines are paired with complimentary foods, usually suggested and prepared by a local chef.

## The Wine Club

**Club Name(s):** Biannual Sampler Club

- Quarterly Reserve Club

**Shipments:** 4 bottles x2 • 3 bottles x4\*

**Wine Discounts:** 20 percent/bottle; 25 percent/case on follow-up shipments

**Annual Cost:** \$150-175 • \$300-350

**Choice of Wine:** No\*\*

**Members:** 1,500

**Club Founded:** 1984

**Club Events:**

Spring wine club event

Harvest blessing and banquet

Fall wine club event

Holiday open house

Typical attendance: 100-200

**Futures Discount:** No

\*Members in either club have the option of doubling their club shipments.

\*\*Reserve Club Members can choose a reds only selection that results in four bottles shipped four times a year.

True to his calling, Dr. Staten presides over a harvest blessing each year, followed by a club banquet.

There are two club programs, offering quarterly or biannual shipments.



## Associated Events

Russian River Wine Road

Alexander Valley Winegrowers

# HANNA

WINERY & VINEYARDS

## Hanna Winery & Vineyards

*Yes, We Have No Barbera*

9280 Highway 128  
Healdsburg, CA 95448  
707-431-4310  
and  
5353 Occidental Road  
Santa Rosa, CA 95401  
707-575-3371  
<http://www.hannawinery.com/>  
[aimee@hannawinery.com](mailto:aimee@hannawinery.com)

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Owner(s): Dr. Elias Hanna and Family  
Winemaker: Jeff Hinchliffe  
Club Director: Aimee Murphy

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Tasting Room: Daily 10-4

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### The Wines

White wines: \$17-20

Red wines: \$20-50

#### Specialties:

Cabernet, Sauvignon Blanc, and  
Zinfandel

Cases: 40,000

A looney allusion to a cartoon production company to invoke a relatively little-known varietal is probably not an association a dignified winemaker would want to make. But it's too delicious a connection for the authors of a wine club book to resist. And yes, probably for a number of good reasons, Hanna makes no Barbera.

There are two Hanna tasting rooms. The original is at the "Home Ranch" and winery between Santa Rosa and Sebastopol. It is more convenient from most of the



## The Wine Club

**Club Name(s):** Hanna and Her Sippers

• Visions Cellar Select

**Shipments:** 2 bottles x4

**Wine Discounts:** 20 percent/bottle • 25 percent/bottle

**Annual Cost:** \$160-240 • \$280-360

**Choice of Wine:** Mixed or reds only

**Members:** 1,600

**Club Events:**

Spring party

Hog Island Oysters Feast with  
Sauvignon Blanc

Typical attendance: 250-500

**Futures Discount:** Yes

Bay Area, though relatively more modest in size and setting. And it's usually staffed by Trudy, with whom it's a delight to visit. Out back there's a wetlands habitat to explore, and there's a patio just outside the tasting room door if lunch is luring. The newer tasting room, more impressive and with a nice view, sits atop a hillock in Alexander Valley.

Hanna has two clubs. Hanna and Her Sippers provides members with access to the exclusive Jasmine label wines. The Visions Cellar Select club is the key to obtaining the more coveted Bismark Mountain Vineyard reds and the Elias Chardonnay and Pinot Noir. Both clubs enjoy invitations to the same spring and fall parties. The latter includes a feast of Hog Island oysters and Sauvignon Blanc.



## Associated Events

Alexander Valley Winegrowers

Russian River Valley Winegrowers

Russian River Wine Road





## White Oak Vineyards & Winery

### *Oakey Whites (and Reds)*

7505 Highway 128  
Healdsburg, CA 95448  
707-433-8429  
<http://www.whiteoakwinery.com/>  
[tastingroom@WhiteOakWinery.com](mailto:tastingroom@WhiteOakWinery.com)

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Owner(s): Bill Myers and Burdell Properties  
Winemaker: Bill Parker  
Club Director: Scott Jordan

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Tasting Room: Daily 10-5



### The Wines

White wines: \$15-20

Red wines: \$24-40

#### **Specialties:**

Cabernet, Chardonnay, and  
Zinfandel

**Cases:** 25,000

*Oakey* can sometimes be a touch overdone, but we mean oakey in a balanced way! White Oak has become widely known for its Chardonnay, and though they are working hard on their Zins and Cabs, the words *white* and *oak*, and even the color of the hospitality center, may make the subliminal association of White Oak with Chard indelible. But it's a nice problem to have.

Founder Bill Myers was a building contractor and salmon fisherman in Alaska before relocating to Sonoma County and buying a vineyard in Alexander Valley in 1981. In 1997 Bill formed an alliance with Don Groth and Burdell Properties and together they built the impressive Mediterranean-style Winery and

## The Wine Club

**Club Name(s):** Fountain Club • WOW Club

**Shipments:** 6 bottles x4 • 2 bottles x6

**Wine Discounts:** 20 percent/bottle • 15 percent/bottle\*

**Annual Cost:** \$495 • \$270

**Choice of Wine:** Reds, whites, or mixed

**Members:** 1,450

**Club Founded:** 1998

**Merchandise Discount:** 20 percent • 15 percent

### Club Events:

Crab Fest (weekend)

Lobster lunch

Annual wine club dinner

Harvest dinner

Typical attendance: 90+

**Futures Discount:** 30 percent

\*An extra 5 percent discount on reorders of shipment wines



Hospitality Center the following year.

White Oak has two club programs, the Fountain Club and the WOW Club. They're distinguished by more than just their shipping programs. Both get 24 bottles per year, but the Fountain Club is limited to 600 members, gets an extra 5 percent discount on shipments and purchases, and has complimentary use of the Top of the Oak room for groups of up to 20.

Club events include a weekend-long crab feast, a lobster lunch, an anniversary dinner party, and a harvest dinner.



## Associated Events

Russian River Wine Road

Alexander Valley Winegrowers